

# Tapply Thompson Community Center



## *Strategic Plan*

May 1, 2022- April 30, 2025

Dear Friends & Supporters of the TTCC,

We are excited to share with you our new Strategic Plan for the TTCC. This process began with the formation of new mission & vision statements and culminated in the plan we are sharing with you now.

We are proud of the work of our Board and Staff but even more thankful for the support of our key stakeholders in the initial planning process. Your feedback helped guide us as to the direction we will take as an organization serving the needs of our Newfound residents.

As you review our areas of focus you can see that your input was critical in setting our path for the future. It is clear that we need to prioritize our facility needs and succession planning, and to strengthen our financial structure. We are excited to embark on the next chapter of our TTCC history.

Thank you for being an important part of our strategic planning process. We look forward to sharing our progress with you over the next three years.

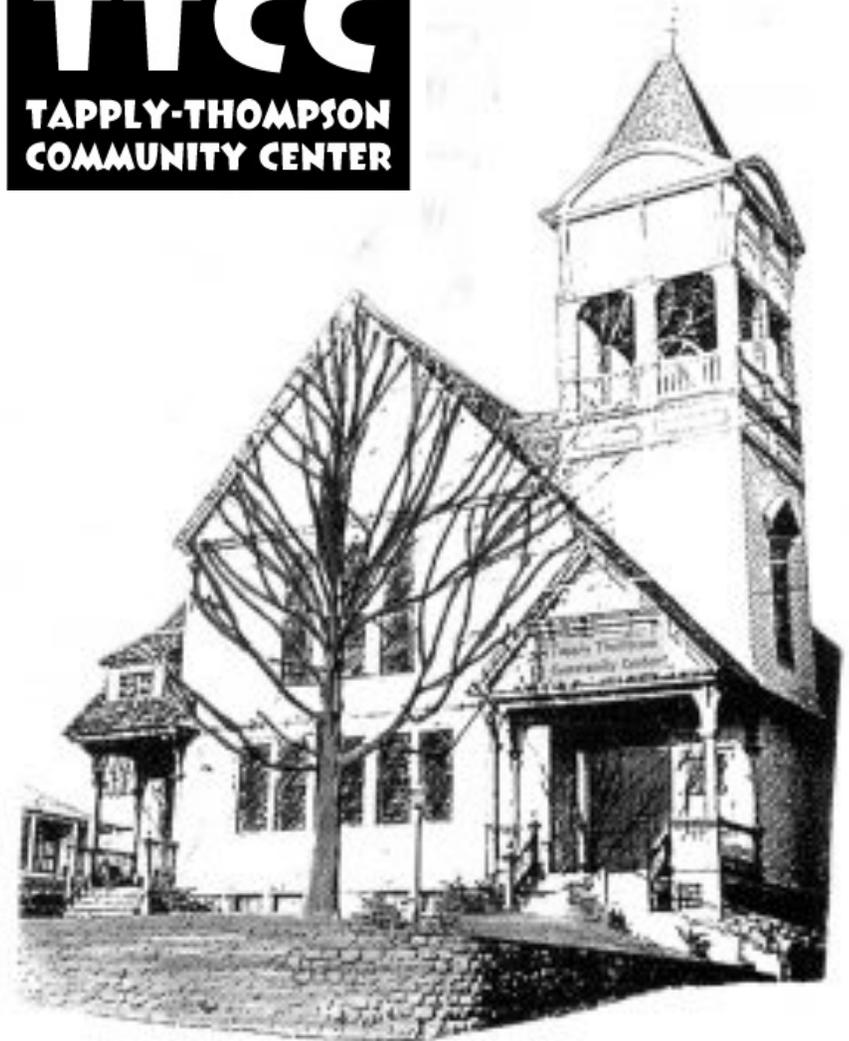
Gratefully,

*Doug*

Doug Williams,  
Board Chair

*Les*

Les Dion,  
Director of Recreation





## VALUES

We embrace our core values of:

- \* Creating a community of warmth and belonging, where everyone is welcome.
- \* Being responsible stewards by leading with honesty, integrity, and transparency.
- \* Collaborating as a regional community of municipalities, schools, other area organizations, businesses, and supporters to continue to grow, evolve, and adapt in changing times.

## VISION

A community where people of all ages are engaged, encouraged, and nurtured.

## MISSION

Building a stronger community through enriching activities, recreation, and family support.



### **STRATEGIC GOAL ONE**

Strengthen our financial / fiscal structure and controls and increase our overall operating revenue budget by at least 54% to \$1,000,000 by 2025.

#### **Why this is a priority...**

To sustain and grow our TTCC mission and vision and to meet our strategic plan goals.

### **STRATEGIC GOAL TWO**

By 2025, we will have a facility that meets our physical space needs and that is safe, welcoming, and accessible for everyone.

#### **Why this is a priority...**

We have identified that our current facility will not be adequate for the success and growth of our mission

### **STRATEGIC GOAL THREE**

By 2025, we will have a comprehensive succession plan in place to ensure smooth leadership transitions for staff and Board.

#### **Why this is a priority...**

This strategic goal recognizes the lack of succession plans, operating manuals, and policies in place today, and the importance of those items to ensure continued operation and growth of current and future programming for generations to come.





## PLANNING PROCESS PARTICIPANTS

### Board of Directors

Doug Williams, Chair  
Rick Alpers, Vice Chair  
Linda Lyden, Treasurer  
Mary Kay Haines, Secretary  
Samantha Austin  
Kris Bean  
Jason Briand  
Peter Daniels  
Frank Dolloff  
Marsha Felder  
Paul Fleming  
Ann Holloran  
Kyle Masterson  
Jillian Reise  
Nathan Saler  
Dillon Therrien  
Stephanie Vogel  
Sherry Webber  
Wendy Williams

### Staff

Les Dion, Executive Director  
Dan MacLean, Assistant Director

### Strategic Planning Task Force

Rick Alpers  
Jason Briand  
Les Dion  
Dan MacLean  
Jillian Reise  
Dillon Therrien  
Doug Williams  
Wendy Williams

***Our thanks to our many staff, families, donors, volunteers, funders, business sponsors, & community representatives who participated in our process; we appreciate your input!***